

## KPAS ANNOUNCES 2010-2011 TRIO SEASON!!!

(Kerrville, TX) – The Kerrville Performing Arts Society is excited to announce that it has successfully contracted a venue for the 2010-2011 season...and will be presenting three artists for a Winning Trio of World-Class Performances!!!

To honor KPAS' fiduciary responsibility to the already contracted Artists for the upcoming season, KPAS explored artist contractual rescission in addition to other venues. Since all the Artists for the 2010-2011 season were in place since the end of 2009, KPAS worked diligently with the Artists and their Agents to reach agreements for rescission when possible, and has now contracted with a venue to host those Artists whose schedules would not allow for rescission.

KPAS was approached by three venues offering their facilities for use during the 2010-2011 season, and the KPAS Board of Directors has now finalized an agreement with Boerne ISD to present a Three-Artist Series in the newly built Boerne Champion High School Auditorium. This beautiful facility is two years old, seats approximately 950, and there is a clear line of vision from every seat in the house. Acoustically, the auditorium will provide a superb venue for KPAS artists.

The KPAS 2010-2011 season will include one of the world's most proficient trumpeters whose stage presence is legendary...**DOC SEVERINSEN!!!** Back by popular demand, **101 YEARS OF BROADWAY** (Act II of Neil Berg's *100 Years of Broadway* which received rave reviews during KPAS' 2008-2009 25<sup>th</sup> Anniversary Season) will feature five vocalists from leading roles on Broadway performing over two hours of favorites from the Great White Way's long and splendid history! The 2009 Grammy Award Winners **MARIACHI LOS CAMPEROS de Nati Cano** will "sizzle on stage" commemorating the ensemble's 50<sup>th</sup> anniversary, Mexico's 200<sup>th</sup> anniversary of their Independence and the 100<sup>th</sup> anniversary of their Revolution, with a special program, **VIVA MÉXICO!!!!**

Continuing with KPAS tradition, KPAS Patrons were first to receive this announcement and have the first opportunity to purchase tickets for the three-artist season at the Boerne ISD Champion High School Auditorium. The Ticket-Trio Package, one ticket for each artist, will range in price from \$60-\$90-\$120, and will be available to the general public by mid-September. KPAS will send a press release to local newspapers with specific details about the purchase of the 2010-2011 ticket package at that time.

KPAS is working on programs to encourage "easy attendance" for Kerrville-Ingram-Hunt residents through the possibility of charter buses and dinner packages to Boerne. Information will be provided as those details are finalized.

KPAS will continue to work with the City of Kerrville officials (elected and managerial) toward resolution of concerns in the area of liability, finances, and theater ownership in hopes that the 2011-2012 season will return to Kerrville's Cailloux Theater.

KPAS looks forward to this new endeavor of presenting three sensational performances by world-class artists as they "Journey to Boerne" and continue the KPAS Tradition of Excellence in the Performing Arts!