

FOR IMMEDIATE RELEASE
KERRVILLE PERFORMING ARTS SOCIETY
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MARIACHI MANIA ... THE MAGIC OF THE MUSIC

BOERNE, TX – Mariachi Bands are said to have begun in mid-19th century Jalisco (a state in Western Mexico) and conquered Mexico and the rest of Latin American along with Mexican cowboy films. Mariachi bands are a tradition today performing at weddings, birthdays and quinceañeras all over the continent. The world's premier mariachi band, Mariachi los Camperos de Nati Cano, tours globally and will begin the next leg of their US Tour in Boerne, Texas...followed by performances in Nashville, Chicago, Cleveland, New York.



Sombreros that are spectacular in circumference will top off the colorful traditional traje de charro uniforms worn by Mariachi los Camperos as they perform the traditional music of our neighbors to the South. An added highlight will be the vibrant and brilliant dress of the dancers, Rosalinda Rocha and Miguel Diaz, that will accompany this world-class performing ensemble. Order your tickets now for a festive evening of world-class entertainment at www.kpas.org or www.tix.com.

Residents and visitors of the Texas Hill Country will be treated to two performances by this two-time Grammy Award Winning ensemble at 7:30pm on Monday, November 1st and Tuesday, November 2nd. "Boerne ISD is thrilled to be hosting a world-class performing artist in our own backyard!" according to Cathie Meadows, Fine Arts Lead Teacher for Boerne

ISD. "We have an opportunity for our town and our students to hear musicians performing at the highest professional level, in our beautiful facility at Boerne Champion High School. We hope that the community will show their support of the arts by attending one of these two performances."

Boerne ISD has partnered with the Kerrville Performing Arts Society (KPAS) to present three world-class artists in the Boerne Champion HS Auditorium during the 2010-2011 season. Following the Mariachi los Camperos, the season will continue with a Broadway revue, Neil Berg's 101 Years of Broadway (February 2011), and closing with the legendary musician Doc Severinsen (May 2011). The series promises to bring a variety of world renown performing artists to the Texas Hill Country.

Boerne ISD 4th and 5th Graders will be treated to an outreach program presented by Mariachi los Camperos in a morning school show designed specifically for students.

Ticket Sale revenues from the two evening concerts make it possible for this outreach program to be presented to the students at no charge. A study guide prepared by the University of Michigan/University of California-Berkely will provide insight into the mariachi history, instruments, and the history of Mexico.

This presentation is supported by Mid-America Arts Alliance with generous underwriting by the National Endowment for the Arts, the Texas Commission on the Arts, and foundations, corporations and individuals throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

This colorful, festive evening of music will feature musicians that are at the “top of their field”, who have appeared on PBS, Sex and the City, the ALMA Awards, and Jerry Maquire. Director Nati Cano, and Musical Director Jesus “Chuy” Guzman, will combine a musical program that celebrates the 200th Anniversary of Mexico’s Independence and the 50th Anniversary of Mariachi los Camperos!

Tickets (\$25-\$35-\$45) are available online at www.kpas.org or www.tix.com (keyword search: mariachi). Tickets are also available at the Boerne Convention & Visitors Bureau (830-249-7277) located in the historic Kingsbury House (in the WalMart parking lot) at 1407 S. Main. Their hours are Mon.-Fri. 9am-5pm and Sat. 10am-2pm.