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GRAMMY-AWARD WINNING “MARIACHI LOS CAMPEROS DE NATI CANO” TO PREMIER “VIVA MÈXICO” IN BOERNE

BOERNE, TX – October 10, 2010. A two-hour festival of sound and color will feature Mexico’s only true surviving folkloric music idiom...the Mariachi!!!

In a performance celebrating Mexico’s 200th Anniversary of their independence, the music will keep with mariachi tradition, where the members will provide vocals throughout the performance as well as virtuosic playing on violins, trumpets, guitar, vihuela, guitarron and folk harp. In the case of “Mariachi los Camperos”, the musicians’ virtuosity gives the Grammy-award winning ensemble one of the most polished mariachi sounds in the world.



The two performances will take place at 7:30 pm at the new state-of-the-art performing arts auditorium at Boerne Champion High School (201 Charger Blvd) on Monday, November 1st and Tuesday, November 2nd.

Nati Cano, the vihuela player and leader of the group, is a traditionalist and a visionary. Born in 1933 into a family of mariachi musicians of Ahuisulco, Jalisco, Cano has both mirrored and shaped the history of mariachi music. His life goal has been “to bring greater acceptance, understanding and respect to the mariachi tradition as a whole and to reach the widest possible audience with his music.”

Cano is one of the first musicians nationwide to win the USA Fellowship from United States Artists as a USA Rockefeller fellow. Cano founded “Los Camperos” in 1961, and during his 50-year career, the United States Artists’ organization claims, “Cano has almost single-handedly been responsible for the wide reach of mariachi music in the United States, and he has done much to preserve and perpetuate this genre in our country.”

Larry Woods, Director of Boerne’s Convention and Visitor’s Bureau, says that bringing an act of this caliber will help solidify Boerne as a cultural arts city. “We already have a thriving visual arts community, and now we have added performing arts with the

addition of the KPAS series. This world-class mariachi group is well-known all throughout Mexico, and it is our true honor to have them performing in Boerne,” adds Woods.

The musicians will perform in the traditional traje de charro, consisting of the familiar embroidered waist-length jackets and tight-fitting wool pants slit at the ankle to allow for riding boots, the uniform of Jalisco horsemen, accompanied by sombreros that are spectacular in circumference.

Tickets range from \$25-\$45 and are available online at www.kpas.org <<http://www.kpas.org>> (830-896-5727) or at Boerne Convention & Visitors Bureau (830-249-7277) located in the historic Kingsbury House (in the WalMart parking lot) at 1407 S. Main. Their hours are Mon.-Fri. 9am-5pm and Sat. 10am-2pm.

Presented as part of the Kerrville Performing Arts Society’s 2010-2011 “Journey to Boerne Series”, this don’t miss concert will be the first of three featured artists that will also include the upcoming “101 Years of Broadway” (February 2011) and an evening with legendary Tonight Show band leader “Doc Severinsen” (May 2011).