

FOR IMMEDIATE RELEASE
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BENEFIT CONCERT FOR MALARIA CAUSE

(Kerrville) – The First United Methodist Church will be presenting a fundraiser for the global, grassroots campaign to save lives...**IMAGINE NO MALARIA!** This concert/fundraiser will be sending 30% of all proceeds to the United Methodist Church's comprehensive effort to attempt to counter the devastating effects of diseases and poverty.



Support a good cause while enjoying the sounds of the award-winning Soweto Gospel Choir on Tuesday, April 6th, at 7:30pm, at Kerrville First United Methodist Church.

The **IMAGINE NO MALARIA** program is an effort to raise \$75 million throughout the United States, which will provide an opportunity to learn about malaria and how it may be eliminated. **IMAGINE NO MALARIA** reconnects United Methodists with their Wesleyan roots, celebrating a long tradition of doing all the good you can, to all the people you can, in all the places you can.

The **IMAGINE NO MALARIA** umbrella includes such fine programs as:

- **Nothing But Nets:** A global campaign to save lives through the purchase of bed nets, which is co-sponsored by Sports Illustrated, NBA Cares and the United Nations Foundation.
- **Community-Based Malaria Program:** This organization works through United Methodist hospitals and clinics in Africa to provide community education about the causes of malaria and to provide information about how to battle malaria home by home, community by community all across Africa.

- **Hospital Revitalization Program:** This program provides quality care to many patients in hospitals and clinics throughout sub-Saharan Africa, including but not limited to, providing medications and resources to quickly identify the infection and effectively treat patients before it becomes fatal.
- **Central Conference Communication:** This program is building communications infrastructure in target countries across Africa and training people to use those programs...conveying lifesaving, life-changing information to those who have lived outside the scope of modern communications technology.

Local IMAGINE NO MALARIA chairperson, Billie Mason, is enthusiastic about this opportunity. "To be able to present one of the finest Gospel Choirs from the country of Africa...to use funding from that concert to help save lives in Africa...this is just an incredible opportunity for Kerrville to shine!" Mason hopes that the community will support this endeavor and that all 400 available seats will be taken to enjoy this evening of fine music and dance.

Mason continued, "The entire community should be excited about having a performing ensemble in Kerrville with these credentials: performed numerous times for Nelson Mandela, been the top selling act at the Edinburgh Festival, performed to sold-out performances in 39 cities during their 2005 US tour (heard by over 100,000 people), performed with Bono, Queen, Anastacia, Celine Dion, and a feature performance in the Disney Pixar film Wall-e! Our thanks to the members of the Kerrville Performing Arts Society who are donating all their time and efforts to bring Soweto to our Fellowship Hall for this community collaboration."

General Admission Tickets (\$30) for the event are available at the First United Methodist Church Office, located at 321 Thompson Drive (telephone 830-257-0800). If you would like to a sneak preview of this spirited choir, please visit their website...www.sowetogospelchoir.com.

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