

FOR IMMEDIATE RELEASE
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MEXICO! Beyond Your Expectations

(Kerrville, TX) – There are dance companies...and then there are dance companies!! Mexico's cultural ambassadors to the world with more than 300 prizes in recognition to their artistic merits is none other than **Ballet Folklórico de México de Amalia Hernández**.

Amalia Hernández, dancer and choreographer synonymous with the finest dancing from Mexico, founded the **Ballet Folklórico de México**, having embarked on a never-ending quest to rescue the dancing traditions of Mexico. As is well known, choreography is the core of any ballet, its every detail gives context the company...it is the quality of the spectacle.



*The music, technical perfection, sophisticated wardrobe and original choreographies grant **Ballet Folklórico de México** its hallmark of uniqueness and quality. Kerrville Performing Arts Society's 2010 opening event on January 21st-22nd will explode with color as this dance troupe presents a kaleidoscope of exuberance beyond your expectations!*

The term "folklore" is used to signify folk art, a form of expression born from the substance of a certain group of people and deeply rooted within its most cherished traditions, therefore becoming fixed, balanced, constantly growing and forever reflecting their qualities. All of these folk dances have remained alive, and quite unchanged in the heart of the people. The unique effort of modern Mexican choreographers (of whom, undoubtedly Amalia Hernández has been the best prepared and most creative, as well as the one with the deepest sense of nationality) has succeeded in refining and purging these ancient dances that expressed an awe-inspired adoration to Nature, Courage, Love and Death.

Using an inborn quality of Mexican personality, Hernández's special sense of interpretative dance, her easy flow of movement and her elegance of attitude, flourish into expressions of great artistic eminence. Amalia Hernández – through her pure technical and choreographic guidance, loving study of original forms, and skillful teaching expertise – developed a magnificent corps de ballet that has conquered international acclaim on its own merits.

KPAS, the presenter of world-class live events in the heart of the Texas Hill Country, is thrilled to be a venue for this production featuring a cast of 65+. Positioned between performances at Galveston's Grand 1894 Opera House, Municipal Auditorium in San Antonio, and the Michael & Susan Dell Hall (Austin), Kerrville's Cailloux Theater will provide a most intimate setting for this production with ticket prices ranging from \$25-\$45.

The two evening performances are made possible through the generosity and support of Mamacita's Mexican Restaurant, Wells Fargo Bank, and Bryant & Brenda Williams. Additional funding is received from Mid-America Arts Alliance with generous underwriting by the National Endowment for the Arts, Texas Commission on the Arts, and foundations, corporations and individuals throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

Tickets for **Ballet Folklórico de México** are available at the Cailloux Theater Box Office (910 Main Street) for the 7:30pm performances on Thursday, January 21st and Friday, January 22nd. Tickets may be purchased by telephone (830-896-9393) using VISA/MasterCard. For additional information, visit www.kpas.org or www.balletamalia.com.

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